

Press release

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La Boissière des Landes, FRANCE

Aquastore adds neoclassical sailboats to its catalog

Aquastore will represent from August 13, 14, 15 and 16 at the Helsinki Boat-Afloat Show, the neoclassical Franck Roy sailboats made in France.

The French company taken over by a young entrepreneur Romuald Tuffery is staying the course despite the headwinds linked to the pandemic that affect us. From the outset, its ambitions were clear: to maintain the company's know-how while developing its international presence. "These exceptional boats, built for more than 20 years by Franck Roy, the founder, have potential on bodies of water around the world. The know-how of our silversmiths is rare and highly sought-after, especially abroad" said the CEO.

Aquastore now owns the exclusivity of Franck Roy's sales in Finland. This French shipyard builds neoclassical dayboat sailboats with high-end finishes. From 4 to 13 meters, the different collections are suitable for lakes as well as day trips on the Baltic coast.

Romuald Tuffery, Franck Roy Shipyard's CEO says: "Our boats have their place in Finland. Aquastore already has several interested customers. This development will allow us to make our boats visible abroad and also to contribute to the conservation of the know-how of our French workshop." Great projects in sight for the Finnish company which is adding a brand to its catalog: "Aquastore is happy to become a Franck Roy reseller in Finland. We immediately realized that this shipyard was producing something unique. We are particularly interested in the smaller boats which fit well in our range and do not compete with our current brands Jeanneau and Grand Soleil. Currently there are no competitors selling sailboats of this type in Finland and we see great potential there."

About Franck Roy Shipyard

Founded more than 20 years ago in France, the Franck Roy shipyard has seen more than 200 boats out of its molds. All deeply anchored in the classic style and sublimated by wood finishes, the know-how of the workshop offers owners the possibility of personalizing their jewel.

About Aquastore

Aquastore is based in Espoo near Helsinki, Finland. Jeanneau, Grand Soleil and Prado Yachts dealer, the company advises and sells new and used boats. Aquastore also offers its clients a brokerage service.

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